

Corps of Engineers Natural Resources Education Foundation

The official non-profit supporter of
America's Lakes and Waterways



www.CorpsFoundation.org



Corps Foundation Mission

The Corps Foundation engages the public to ensure the environmental health and recreational enjoyment of our nation's lakes, lands, and waterways, administered by the US Army Corps of Engineers.

- National non-profit advocacy organization for the USACE NRM program
- Articles of Incorporation December 2006
- IRS 501(c)(3) designation January 2007
- Signed MOU with the USACE in October 2007

Why was Foundation Created?

- Support projects through donations and grants
- Inform stakeholders of the value of U.S. Army Corps of Engineers
- Facilitate partnerships/ Grow local Friends Groups
- Serve as connection/ Hub for partner groups
- Advocacy



Building a Case for Support

- Educate about the role the Corps plays in providing quality outdoor recreation and natural resources
- Communicate the limitations of Federal Funding
- Lakes and waterways are at risk of reduced access and eliminated facilities and programs

Current Board

- Board of Directors
(Maximum of 13 Directors with a minimum of 7)

- Chairman – Greg Miller
- Treasurer – Darrell Lewis
- Secretary – Marilyn Jones

➤ Directors:

- Rich Deline
- Pat Barry
- Jeff Rose
- Nancy Rogers
- Peter Lewis, Director Emeritus





Supporting USACE

- Support/connect Friends Groups
 - Cooperating Association Toolkit
- PROSPECT Training(Grants)
- Funding/Grant recipient
 - Every Kid in the Park Transportation Grants
 - U.S. Coast Guard Water Safety Grant
 - Chittenden Locks fundraising

Every Kid in a Park Support



The Corps Foundation coordinated transportation grants to get students to USACE Sites.



USCG Safety Grant Awards

- 1st \$175,000 Grant in 2014.
4 video PSAs, 3 audio PSAs,
2 posters, mobile game
- 2nd \$175,000 Grant in 2016.
11 more video PSAs, updated game,
tailgate wraps, and vinyl banners.
- 3rd \$175,000 Grant in 2017.
Social/Digital Media Marketing, new
Mobile game app, focus groups,
campaign t-shirts, and banners



All materials at **PleaseWearIt.com**

Original Video PSAs

Man Overboard



Girl Overboard



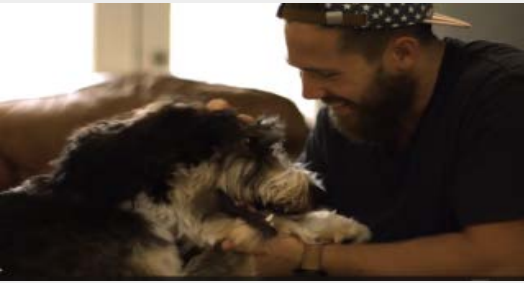
Drowning in 60 Seconds



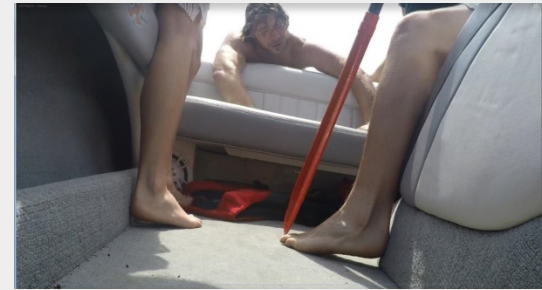
Life Jacket Debate



New Video PSAs



- Doggone Shame
- Close Calls
- Cell Phone Rescue
- Swim Challenge
- LJ Song



Mobile Game App



The water safety campaign includes a free mobile game app called “**Lake Guard.**” Download from the Google Play and Apple app stores

Excellence in Partnership Award

Annual award intended to recognize outstanding contributions by a partner to the Corps recreation and environmental stewardship programs.



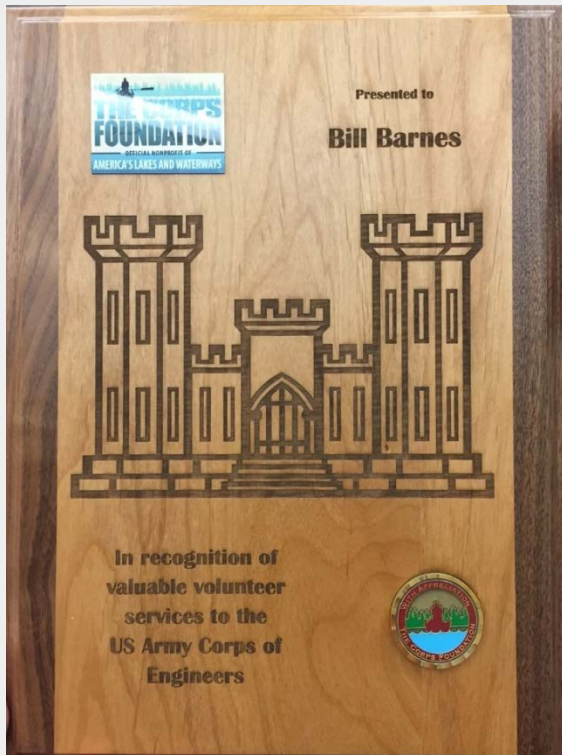
Volunteer Recognition Coin

Honoring USACE volunteers
for their exceptional service
locally and nationwide
gaining broad acceptance.





Volunteer of Year Award



Annual award intended to recognize outstanding services by a volunteer to the Corps recreation and environmental stewardship programs

Enduring Service Award



National volunteer recognition for exceptional and longstanding accomplishments.

Application via www.CorpsFoundation.org



Certified Interpretive Guide Class



The Corps Foundation set up and delivered interpretive training for Corps Rangers and partners. Professional Certification from the National Association for Interpretation.

Upcoming classes: Sep 17-21 Yankton, SD; Great Rivers Museum Oct/Nov



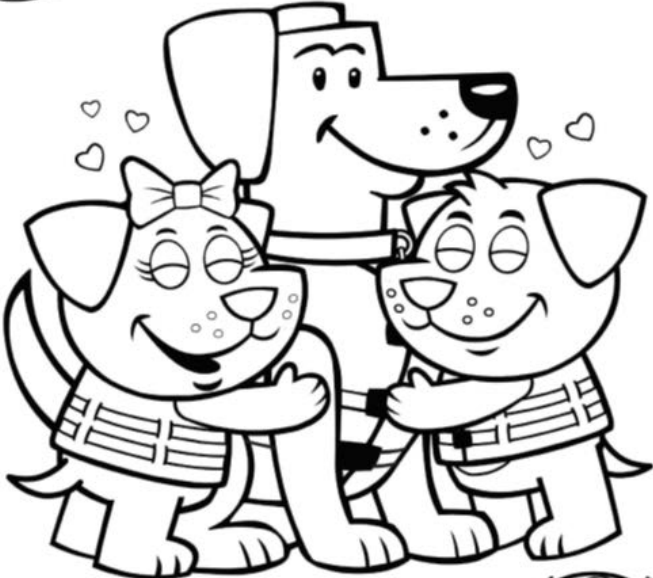
Partnership with Burgerville Restaurant Chain



The Corps Foundation coordinated the Bobber The Water Safety Dog Coloring Sheets





Burgerville Partnership



I'm Ranger Buck and remember folks, our friends can't always help when we get in trouble, so when you're around the water, make a **LIFE JACKET** your best friend!

Yo soy Ranger Toro y recuerden amigos, que no siempre tenemos a mano a un amigo, cuando nos encontramos en peligro cerca del agua, haga un **CHALECO SALVAVIDAS** su mejor amigo!



Provided in cooperation with the U.S. Army Corps of Engineers, for more information visit www.CorpsLakesandWaterways. www.Bobbie.info

Coloring sheets are available to 39 restaurants in the Burgerville chain of restaurants in Pacific Northwest

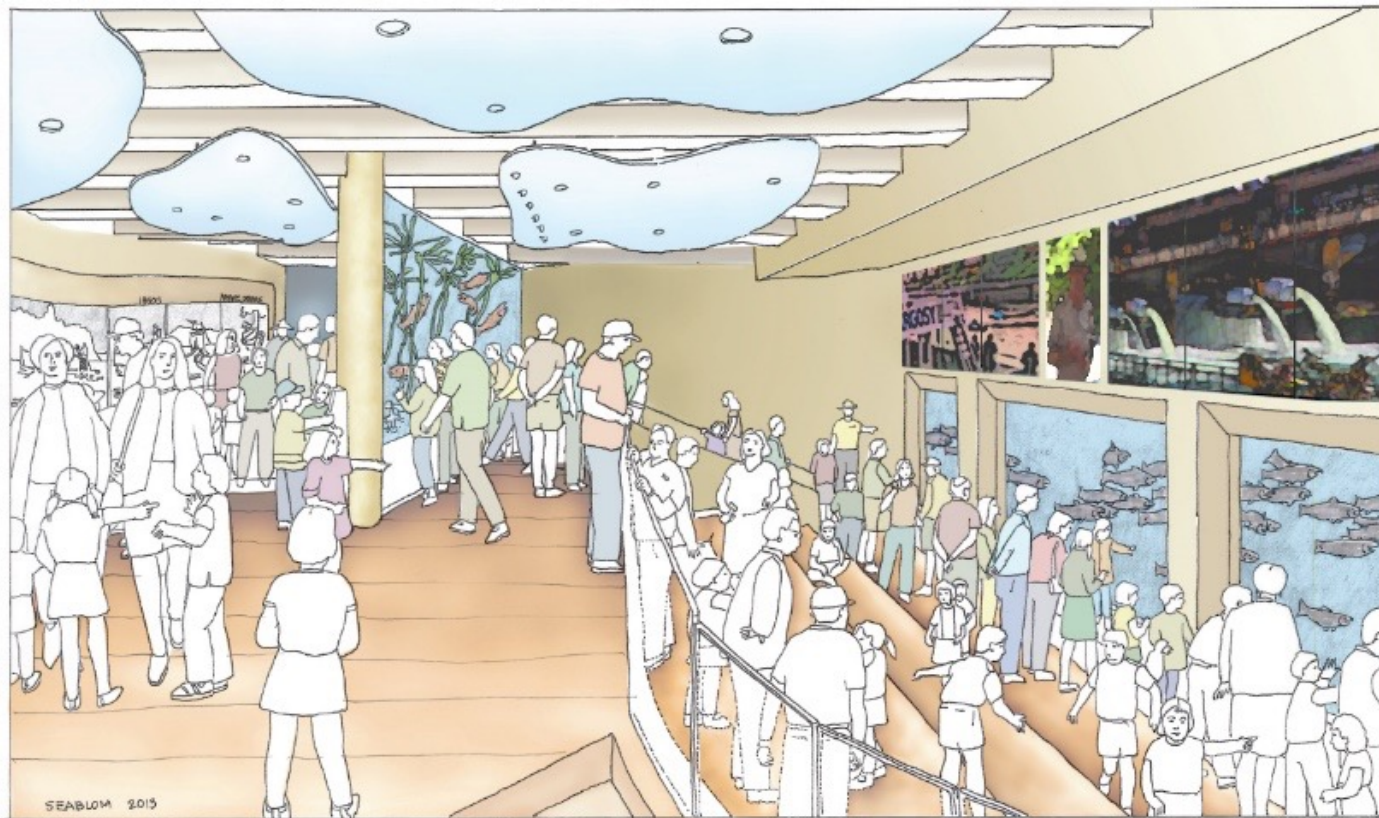
Helping Revitalize Chittenden Locks



- The Corps Foundation is helping raise awareness and private funds to revitalize visitor facilities at this century-old resource.
- A special website (www.BallardLocks.org) now provides relevant information to the 6 million visitors and boaters who use the locks every year.

Donation for Interpretation

Helping to facilitate a \$400,000 challenge grant from the C. Keith Birkenfeld Memorial Trust to help revitalize fish viewing area at the locks



Various Initiatives

- Survey of Membership
- Formation of Advisory Council
- Certified Interpretive Guide Class

New Partnerships

- Seeking funding for partnership projects through Great Outdoors Fund

Communications and Membership Committees

- New membership brochure
- Little Green Light non-profit membership and fundraising database
- Public Lands Alliance Conference

Advocacy



Public Lands Alliance
Partner Award



USACE NRM Workshop



Outdoor
Retailer
Market

How Can You Help us Help You?

- Membership
 - Individual (\$50/yr)
 - Corporate (\$500/yr)
 - Lifetime (\$1,000)



Corps Foundation is 100% volunteer operated

\$50 or higher get you a tote bag, while supplies last!

Learn More About Us



Visit the Corps Foundation Website at

www.CorpsFoundation.org

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